

REGISTERED OFFICE

At - GOURPADA (FARM ROAD)
Po - MODIPADA
Dist - SAMBALPUR
Pin - 768002
ODISHA, INDIA

ADMINISTRATIVE OFFICE

At - DHANUPALI (INFRONT OF OLD POST OFFICE)
Po - DHANUPALI
Dist - SAMBALPUR
Pin - 768005
ODISHA, INDIA
Phone No. 0663-2546175
Cell No. 09437053896



ANNUAL REPORT

F'Y - 2023-24

**ASSOCIATION FOR DEVELOPMENT
AND
RESEARCH IN SOCIO ECONOMIC ACTIVITIES
(ADARSA)**



From the Desk of the Secretary

Mr. Pradeep Kumar Behera

I want to take this opportunity to share with you the Annual Report of the Financial Year 2023-24. Since its inception in the year 1995, ADARSA through its selfless service has been able to show a helpful hand in reaching out to the marginalized sections of the community, with a particular focus on children, women, and the aged. A step ahead it also is dedicated to creating an environment where all the target population from the coverage districts in Odisha are dealt with for a dignified living condition. Aiming towards the same, our effort also tries to follow some of the goals of SDG. I firmly believe that our sincere effort which is based on the vision and mission of the organization and strategic plan of action will bring the change as aimed for. With the support from Government Departments, Funding Agencies, and Local participation and support ADARSA has facilitated addressing the major issues related to water, livelihood, and community development. With the Farmers' Producer Company, the objective of marketing the produce raised by the villagers is facilitated. System of Rice Intensification (SRI) principles have been successfully applied in millet production. Agriculture, Horticulture, Irrigation facilities, Marketing Linkage, Alternative livelihood options, Training and Capacity Building, Social Audit, GPDP, and MEDP are some of the reflections where the presence of an organization is there in its operational districts. We aim at a sustainable livelihood with dignified living conditions for all our target population.

Financial Year 2023-24 is a milestone year for ADARSA in gearing up the organization and our partnerships to help effect large-scale systemic changes. I take this opportunity to thank all of our partners, colleagues, and well-wishers for their tireless efforts and support to create a just, equitable, and environmentally friendly society. I am pleased to present our Annual Report for the FY 2023-24 which highlights our progress on this journey towards our shared vision. I hope we will write more stories of success and positive transformation, even as we grapple with many immediate and long-term effects of climate change, in the years to come.

Mr. Pradeep Kumar Behera,
Secretary, ADARSA,
Sambalpur

THE JOURNEY.....

ADARSA FROM 1995 TO 2024

Year	Milestones
1995	The Governing Bodies was Constituted
1995	Registration under Society Registration Act-1860
1997	The Organization formed Self Help Groups started work with Rastriya Gramin Bikash Nidhi
1998	Membership taken from SA-DHAN national Level Network
2001	Registration in 12 -A 80G
2002	Received grant from different funding agency like
2004	FCRA Registration of the organisation
2005	The Organisation received FCRA fund from FORD FOUNDATION
2007	Fund received from UNDP from Forest ,YCDA,CYSD. AWARD received from SBI and HINDALCO Company.
2011	Grant received from Madhyam Foundation, CHILDLINE (W&cd dept.) TATA TRUST for SRI Promotion, FVTRS,
2015	Worked on DBI ,Watershed, NABARD
2016	Established Open Shelter. Rural Mart, Rural Hat
2018	We associated with NACG for Child Rights Programmes. We received award from Action-aid for Prevention from Child Marriage.
2020	We got Pulses project from ICARDA
2022	Millet Mission, CDP, SOIL Test, Forest Project
2023	We got the project Kailash Satyarthi Children Foundation Access to Justice

Overview.....

Registered under Society Registration Act 1860 (Redg. No. SBL-4853-51 of 1995-96, Sambalpur, Odisha), in the year 1995, the organization ASSOCIATION FOR DEVELOPMENT AND RESEARCH IN SOCIO-ECONOMIC ACTIVITIES (ADARSA) has emphasized good rapport with the community in seven coverage districts of western and southern Odisha i.e. Sambalpur, Jharsuguda, Sundergarh, Deogarh, Bargarh, Kalahandi, and Sonepur Districts of Western and Southern Odisha. Our efforts stretch out into intertwining principles of conservation and management of natural resources to accelerate efforts on ecological restoration and improve the living conditions of the rural poor. By working on systemic issues that can bring about a multiplier change, we look forward to a future where the local communities determine and move towards desirable practices of resource use based on principles of conservation and social justice.

- ❖ Actively working with 35678 target population in 7 Number of Districts, covering 36 number of Blocks, 182 Number of GPs, 800 Number of Villages.
- ❖ We have formed, organized, built the skill of Community Based Organisations in the form of 4 Farmer's Producer's Organisations, 110 Producer's Groups, 3300 Self Help Groups, 107 Farmers Club actively involved in the development of the target villages and shoulder the partnership with Government departments for participatory implementation of different schemes in the operational districts.
- ❖ With 29 years long presence in the target areas, the organization has a good rapport with community and has work experience in variety sectors such as Agriculture, Horticulture, Women's Empowerment, Education, NRM, L&WM, Child Rights, Health etc.

Legal Status

- Registered under Societies Registration Act 1860.
- Registered under Foreign Contribution Regulation Act (FCRA)
- Registered under NITI AYOGA
- Income Tax Act of 12A-CIT/SBP/JudII/12A/2007-08/6791
- Income tax Act of 80G-CIT/SBP/JudI/80G/2007-08/6798
- PAN No.- AADAA2698G
- TAN No.- BBNA01920C

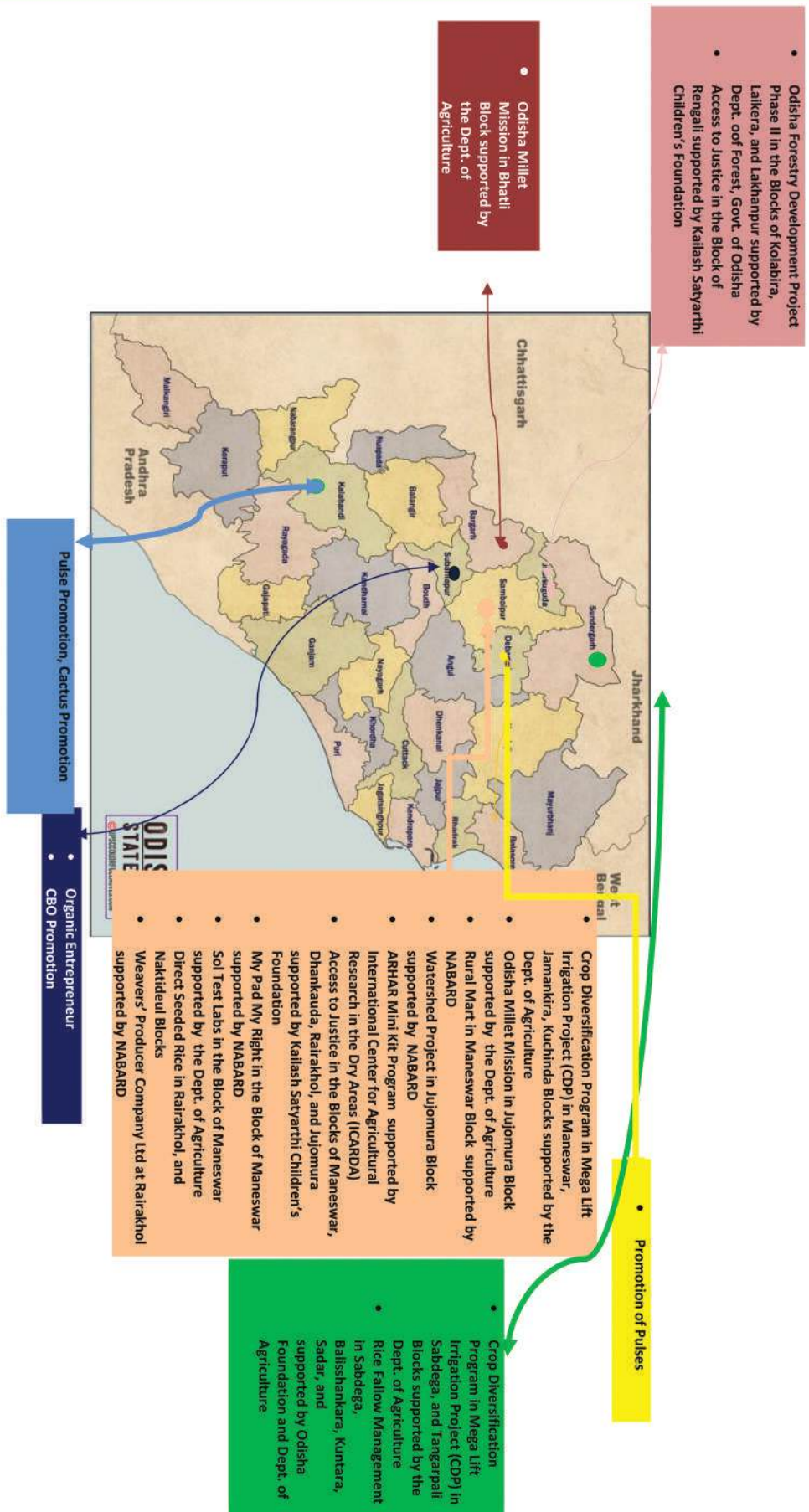
The Vision

ADARSA envisage a self-reliant society where empowered people will espouse the task of their own development on a sustainable basis. The organization also strives to establish a society devoid of any discrimination on the ground of caste, class, creed, race, language, religion or sex.

The Mission

ADARSA shall strive to provide meaningful and viable opportunities to the social and economic advancement and empowerment of poor and downtrodden groups in the society giving particular emphasis to the development of women and children. The organization shall constantly advocate and campaign for basic rights to the people, irrespective of their gender differences or socio-economic vulnerabilities. ADARSA envision a society free from the evils of class, caste, creed, illness or illiteracy where man and woman shall live in peace and harmony with nature, working to make this world a better place to live for our children.

SHOWING DISTRICT WISE ORGANISATIONAL PRESENCE WITH ITS ACTIVITIES IN THE MAP OF ODISHA



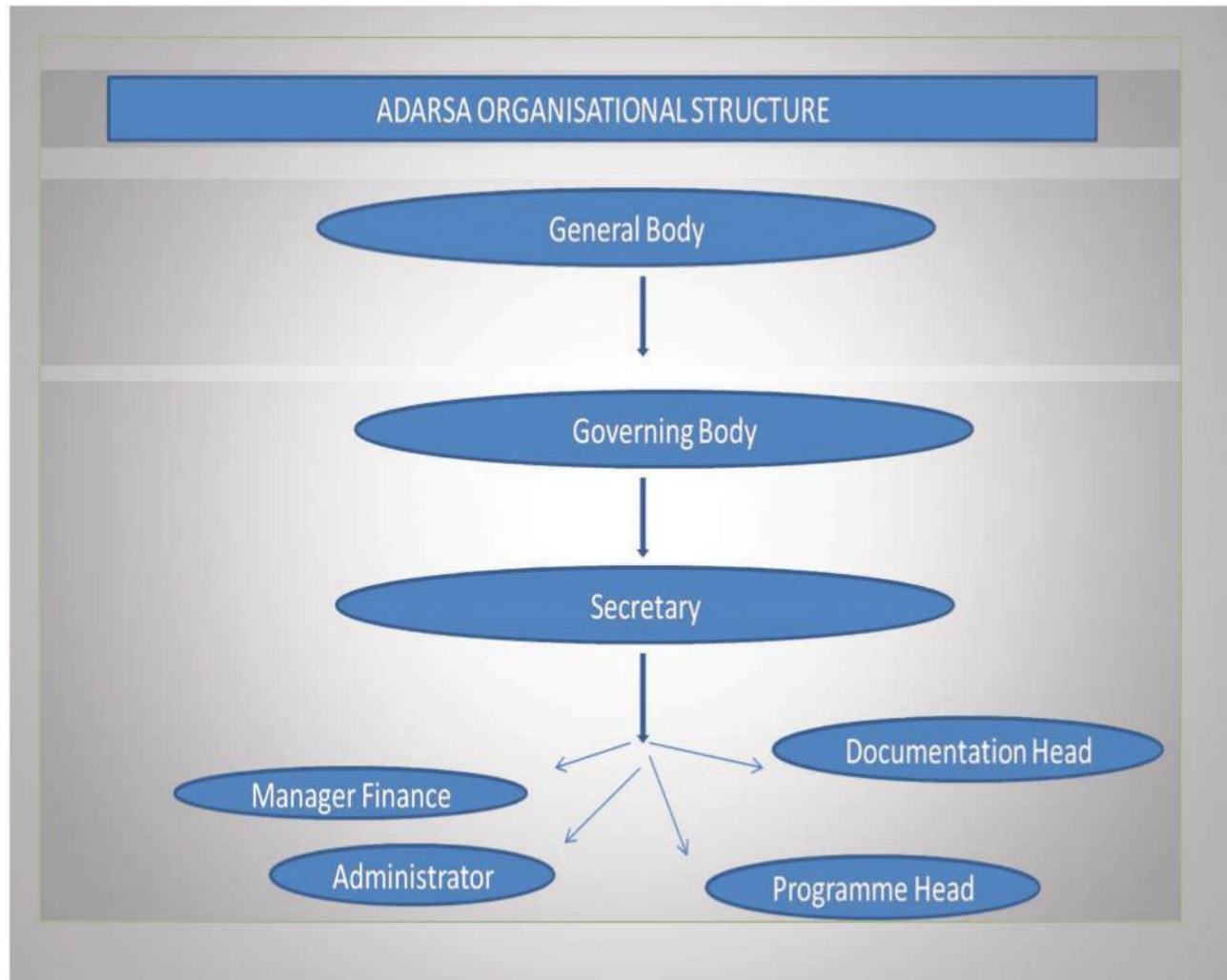
- Note. Sambalpur ● Bargarh ● Debagarh ● Sundergarh ● subarnpur ● Jharsuguda ● Kalahandi ●

The Objective

- ADARSA undertakes programs like education for tribal children, community health and nutrition, vocational training, livelihood promotion, women empowerment, advocacy for self-governance and promotion of women and child rights.
- ADARSA aims at creating awareness among the weaker section of the society, viz. women and children of underprivileged classes in rural areas about Organization building, Grassroots level leadership promotion and socio economic development.
- ADARSA aims to promote harmony and friendship among the different communities and shed off evils of communalism, casteism and superstitions that tend to create rifts among the masses and hinder the process of development.
- ADARSA builds network at the local district and state level for mutual sharing of experiences, information, resources, ideas and solidarity particularly between voluntary bodies at the grassroots level.

Organizational Structure

Governing Board (GB) of ADARSA consists of group of professionals headed by Pradeep Kumar Behera (Secretary) and Miss Jyostnarani Mishra, President of the organization. It functions democratically as per the rules and regulations of the bye laws.



PARTNERS IN OUR JOURNEY

❖ ODISHA MILLET MISSION, WASSAN OISHA
❖ DEPARTMENT OF AGRICULTURE & FARMER'S EMPOWERMENT, GOVT. OF ODISHA
❖ INTERNATIONAL CENTER FOR AGRICULTURAL RESEARCH IN THE DRY AREAS (ICARDA)
❖ MINISTRY OF WOMEN & CHILD DEPARTMENT
❖ KVK-CHIPLIMA
❖ CYSO
❖ UNICEF
❖ PRADAN
❖ ORISSA POLICE
❖ PAN INDIA
❖ DISTRICT CHILD PROTECTION UNIT, SAMBALPUR & JHARSUGUDA
❖ INTEGRATED CHILD DEVELOPMENT SCHEMES, SAMBALPUR & JARSUGUDA
❖ YOUTH COUNCIL FOR DEVELOPMENT ALTERNATIVES (YCDA), BOUDH
❖ NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT (NABARD)
❖ ORISSA FOUNDATION
❖ KAILASH SATYARTHI CHILDREN FOUNDATION -US
❖ PANCHAYATI RAJ & DRINKING WATER DEPT
❖ DIVISIONAL FOREST OFFICE -SOUTH DIVISION,SAMBALPUR & JHARSUGUDA
❖ PECUC
❖ DHWANI FOUNDATION
❖ DEPARTMENT OF HORTICULTURE
❖ LABOUR DEPARTMENT
❖ SAMAGRA SIKHYA ABHIJAN
❖ CHILD WELFARE COMMITTEE, SAMBALPUR & JHARSUGUDA
❖ DEPARTMENT OF HEALTH AND FAMILY WELFARE, SAMBALPUR
❖

OUR PROGRAMMES

Save the Children and Childhood

"Save children and childhood" is a call of ADARSA to protect the innocence, well-being, and rights of children during their most formative years. It underscores the importance of providing children with safe environments, access to education, and emotional support to ensure they grow into healthy, happy, and empowered adults. By addressing issues such as poverty, exploitation, and neglect, we can preserve the essence of childhood. For the organization, safeguarding childhood means investing in the future of society, ensuring that every child has the opportunity to thrive in a nurturing and supportive world.



Partnering to Kailash Satyarthi Children Foundation US, working for a world free of violence, abuse against children and where children are free, safe, healthy and educated, ADARSA has launched the project, "Access To Justice



for Children" at Sambalpur and Jharsuguda Districts of Odisha. ADARSA would be addressing the roadmap set related to the issues of prevention of child marriage, child labour, child trafficking, child sexual abuse, and corporal punishment. ADARSA action areas cover 300 villages of Sambalpur, Jharsuguda district. The organization collaborates with DCPU, CWC, Police stations, ICDS, Panchayati Raj Institutions, affiliation with civil society networks has strengthened our efforts for realization of larger societal goals.

CHILD LABOUR RESCUE

ADARSA in collaboration with DLO and DCPO rescue operation was conducted and 71 children were rescued and 18 GDs were registered.

ENROLLEMENT DRIVE

ADARSA is launching an enrollment drive to ensure that every child, especially those from marginalized communities, is aware of their rights and has access to education.

TARGET GROUPS	OUTCOME
<ul style="list-style-type: none"> ➤ Children from SC/ST/Minority backgrounds ➤ Economically weaker sections ➤ Out-of-school children ➤ Children involved in labor or facing neglect/abuse 	<ul style="list-style-type: none"> ➤ Increased enrollment of children, especially from vulnerable groups. ➤ Greater community awareness about child rights. ➤ Strengthened mechanisms for monitoring and preventing child exploitation. ➤ A safer, more supportive environment for children in schools.

The year has come up with the following miles stones in the journey:

- Total District Covered = 02
- Total Villages Covered = 300
- Total Nos of Pledges = 2,53,000
- Child Marriage Stopped through Undertaking=758
- Total Child Trafficking Cases = 108
- Total Child Sexual Abuse Cases = 43
- Total Child Labor Rescued = 71
- Total Dropout Children Enrolled in School = 103

Open Shelter

Open Shelter project initiated by ADARSA with support of District Child Protection Unit, Sambalpur in the financial year 2019-20. It is a community-based facility that provides temporary accommodation, support services, and resources to individuals experiencing homelessness or those in need of emergency shelter where all types of missing, runaway, child labor, child marriage, child sexual abuse, orphan children are rescue and stay short term basis when their home address is identified and to hand over the child to their parents.

- Aim to offer a safe, inclusive, and non-discriminatory environment to all individuals regardless of their background, gender, age, or beliefs
- Offer immediate relief and a safe space for individuals facing homelessness, natural disasters, or other emergencies.



Climte Resilient Cultivation

In recent years, climate-resilient cultivation has emerged as a crucial strategy of the organization, ADARSA for safeguarding agricultural productivity in the face of unpredictable weather patterns. Farmers are increasingly shifting towards crops that can withstand droughts, floods, and other extreme conditions, while adopting innovative practices like rainwater harvesting and soil conservation. This shift is not just about protecting yields; it's about securing livelihoods and food supplies for future generations. By blending traditional knowledge with modern technology, climate-resilient cultivation fosters a more sustainable relationship with the environment, ensuring that communities remain resilient amidst the growing challenges of climate change.

On the other hand through agriculture and horticulture as its vital activities, the organization heads towards contributing to food security and economic growth in the target areas in both the sectors the organization plays a crucial role in sustainable development by improving livelihoods, promoting biodiversity, and supporting ecological balance through responsible land use and innovation.

Let us have a look at the key initiative during the year:

Odisha Millets Mission

SAMBALPUR	BARGARH	IMPACT
 <p>MILLET MISSION-- SUPPORTED BY ODISHA MILLET MISSION, GOVT OF ODISHA IN COLLABORATION WITH AGRICULTURE DEPT</p>		<ul style="list-style-type: none"> To ensure nutritional food security of the small and marginal farmers in rain fed areas Increase household consumption of millets

The system of Millet intensification to ensure nutritional food security of the small and marginal farmers in rain-fed areas of Bargarh and Sambalpur District with the support of the Millet Mission and collaboration of Govt. of Odisha is implemented by the organization. 1200 farmers adopting a system of millet intensification in 1000 hectares of land have an average production of 2.5 quintals per acre. The awareness campaigns and food festivals have contributed to the increase in household consumption of millet. 150 farmers have marketed surplus millets with an average price of 25000 per ton.



Subsistence to surplus.....Kailash Bhoia a tribal farmer of Sukuda in Bhatli Block of Bargarh district has adopted a system of millet intensification in 1 acre of land. He used his seeds and applied only farm yard manure. He harvested 8.6 quintals of finger millet whereas he earlier got only 4 quintals in the traditional method. As production increased, He could sell 4 quintals of Ragi earning an additional income of INR 13,200. Earlier farmers like Kailash Bhoi had never experienced harvesting a surplus of millets for selling.

Comprehensive Rice Fallow Management

A large portion of land remains fallow after the Kharif season due to lack of irrigation, lack of soil moisture for winter crops, and socio-economic problems like open grazing. With a rain-fed rice-based mono-cropping system, small & marginal farmers are forced to dwell in the vicious circle of poverty. However, the residual moisture left in the soil at the time of rice harvest is often sufficient to raise short-duration crops like pulses and oilseeds which can augment the availability for household consumption and enhance farmers' income. Besides, pulses being leguminous crops will also help restore soil health through nitrogenfixati on. ADARSA with the support of ORISSA FOUNDATION Government of Odisha, Department of Agriculture and Farmers' Empowerment has promoted pulses (chickpea and black gram) in 5000 hectares to catalyze the intensification of rice fallows during Rabi 2023-24. The farmers were provided quality seeds, training, and handholding support to adopt a better package of practices. Crop cuttings and field days were organized involving agriculture department officials and the technical team of ORISSA FOUNDATION to disseminate the results among farmers. The farmers harvested an average of 5.8 quintals/ha of chickpea and 7.2 quintals/ha of black gram which could be used for household consumption and farmers have also earned additional income.

		<table border="1"> <tr> <td>Village</td> <td>242</td> </tr> <tr> <td>Gps</td> <td>98</td> </tr> <tr> <td>Blocks</td> <td>6</td> </tr> <tr> <td>AREA</td> <td>10000 HA</td> </tr> </table>	Village	242	Gps	98	Blocks	6	AREA	10000 HA
Village	242									
Gps	98									
Blocks	6									
AREA	10000 HA									
<p>COMPREHENSIVE RICE FALLOW MANAGEMENT (CRFM) SUPPORTED BY GOVT OF ODISHA IN COLLABORATION WITH ODISHA FOUNDATION DISTRICT, SUNDERGARH</p>		<p>OUTCOME</p> <ol style="list-style-type: none"> 1. Increased Crop Yields and Productivity 2. Improved Economic Returns 3. Sustainable Land Management 4. Increased Employment Opportunities 								

Promotion of Pulses (Arhar) Supported by ICARDA

ADARSA Sambalpur promotes pulses for small and marginal farmers through quality seeds and better cropping practices. 12500 farmers of 334 villages have adopted Arhar on 2500 hectares in Sambalpur and Sundargarh District and got an average yield of 7 quintals/per ha (almost 35% increase) with support of ICARDA through cluster demonstrations and varietal trials using modern technology. The farmers have harvested an average of 5.8 quintals/ha which fetched additional income during the lean season. The targeted households have started consumption of Arhar and selling the surplus for an additional income.

PROMOTION OF PULSES (ARHAR)
SUPPORTED BY ICARDA
DISTRICTS (SAMBALPUR, SUNDERGARH, BARGARH, NUAPARA, KALAHANDI)

<p>Govt. official Field visit</p> 		<p>IMPACT</p> <ol style="list-style-type: none"> 1. Increase household consumption and farmers' income 2. Average yield of 7 qtl/per ha (almost 35% increase) 
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Kharif Pulses Project - ICARDA

Organic Entrepreneur

Organic agriculture is promoted by ADARSA to improve the livelihoods of the small and marginal farmers who are especially vulnerable to the adverse effects of climate change. However as organic manures are getting scarce and the knowledge of organic ways of pest and nutrient management is losing ground, ADARSA has developed 64 women organic entrepreneurs who prepare and sell different organic products like pot manure, vermicompost, jibamruta which not only fetches additional income, but also reduces chemical farming practices.

Watershed Project Supported by ICARDA



The watershed project initiated by ADARSA, with the support of NABARD (National Bank for Agriculture and Rural Development), in Tampargarh village of Jujumura block, Sambalpur district covering two villages e.i. Beheramal and Laida, 311 families and 871 HA of land aim to address the critical challenges of water resource management, agricultural sustainability, and rural livelihood enhancement. The project recognizes

the importance of watersheds as vital ecological units that play a crucial role in water conservation, soil health, and overall ecosystem balance.

This project aims towards successful completion of different types of structures those are constructed in the operational areas i.e. WAT, Percolation Tank (PT), Loose Boulder Structure (LBS), Farm Bund (FB), Farm Pond (FP), Earthen Bund (EDM), Recharge Pit, Diversion Bund, SGPETC. Besides these different types of livelihood trainings are given to the SHG members.

Agriculture and Horticulture Activities at a glance

District Name	Block Name	Project Name	Funding Agency/Dept	No of Years of Experience	No of Beneficiaries Covered
Sambalpur	Jujomura	Watershed	NABARD	3 Year	1324
Sambalpur Kalahandi Bargarh Nuapada Sundargarh	Jujomura, Jamankira Naktideol, Bhatli, Sohela, Bargarh, Narla, Lanjigarh	Variety, Technology seed system development for Pulses in Odisha	ICARDA	5 Year	12542
Sundargarh	Balisankara Sabdega	Crop Diversification Plan (CDP)	ATMA, Dept of Agriculture Govt. of Odisha	2 Year	1670
Sundargarh	Tangarpali	Crop Diversification Plan (CDP)	ATMA, Dept of Agriculture Govt. of Odisha	2 Year	1430
Sambalpur	Kuchinda Jamankira	Crop Diversification Plan (CDP)	ATMA, Dept of Agriculture Govt. of Odisha	2 Year	1430
Sambalpur	Jujomura Rairakhol Naktideol	Diversion Based Irrigation Project (DBI)	NABARD	4 Years	868
Sambalpur	Jujomura, Maneswar Dhankouda, Rairakhol, Naktideol	System of Rice Intensification (SRI)	ATMA, Dept of Agriculture Govt. of Odisha	1	3000
Sambalpur	Maneswar Dhankouda	Bringing Green Revolution in India (BGRI)	ATMA, Dept of Agriculture Govt. of Odisha	1 Year	1424
Sambalpur	Dhankouda	Farm School	ATMA, Dept of Agriculture Govt. of Odisha	1 Year	200
Bargarh	Bhatli	Promotion of Millet	Odisha Millet Mission	1 Year	2290
Sambalpur	Jujomura	Promotion of Millet	Odisha Millet Mission	2 Year	1750
Sambalpur	Jujomura	Seed Village Program on Greengram & Blackgram	NABARD	2 Years	268
Sambalpur	Jujomura Naktideol	Livelihood Entrepreneur Development Program on Organic Vegetable	NABARD	3 Years	312
Sambalpur	Dhankouda	Seed Treatment Campaign	ATMA, Dept of Agriculture Govt. of Odisha	1 Year	1062
Jharsuguda	Lakhanpur Kolabira Laikera	Enhance Livelihood for Forest Dwellers	Dept of Forest, Govt. of Odisha	2 Years	1746
Sambalpur	Maneswar	Village Soil Test Lab	ATMA, Dept of Agriculture Govt. of Odisha	1 Year	200
Sambalpur	Bamara	Agriculture production centre	Horticulture, Dept of Govt. of Odisha	1 year	560

Work experience in variety sectors such as Community Development, Rural Development with: Agricultural Expansion Activities

IMPACT

- Increase in Farmer's monthly income by Rs. 1500 to 2000
- Generated Village Level job opportunity
- Empowerment of the marginalized with focus on women farmers



Training and Awareness Programme on CDP Initiative

Clips from the field on field visit of Government Officials

Crop Diversification Programme in Mega Lift Irrigation Project (CDP- MLIPS)

The Crop Diversification Programme in Mega Lift Irrigation Project (CDP-MLIPS), supported by the Agriculture Department under the Farmer's Empowerment initiative of the Government of Odisha, has made substantial strides in enhancing agricultural sustainability and farmer incomes in Sundargarh and Sambalpur districts. The main focus of the project is on encouraging farmers to diversify their crop patterns, shifting from traditional mono-cropping to more profitable and sustainable alternatives.

Through this program, **2,490 farmers** have successfully adopted diversified cropping practices, covering an area of **3,480 hectares**. This initiative has not only increased agricultural productivity but also improved soil health and reduced the risk of crop failure, thereby contributing to the long-term economic resilience of the farmers. ADARSA, in its role, continues to provide training, technical support, and capacity building to ensure the program's success, empowering farmers to create more sustainable livelihoods.

DIRECT SEEDED RICE

Direct-seeded rice (DSR) has emerged as a transformative agricultural practice, offering several compelling reasons for its adoption in rice cultivation. Unlike traditional transplanting methods, direct seeding involves sowing pre-germinated seeds directly into the field, eliminating the need for labor-intensive nursery preparation and manual transplanting.

This streamlined approach significantly reduces the overall labor and time requirements, making rice cultivation more efficient and cost-effective. Furthermore, direct seeding contributes to water conservation, which allows precise water management through techniques like dry

seeding or alternate wetting and drying. The method also promotes soil health by minimizing soil disturbance during transplantation, preserving the natural structure and fertility of the soil. Beyond the economic and environmental benefits, direct-seeded rice is adaptable to various terrains and cropping systems so farmers will have the flexibility to integrate it into their existing practices. It is also essential for enhancing productivity, conserving resources, and promoting sustainable agriculture in response to the evolving needs of modern farming technology.

The objectives of direct seeded rice (DSR) cultivation encompass a range of agricultural, economic, and environmental goals, reflecting the desire to enhance efficiency, sustainability, and overall productivity in rice farming. The following impact is visible in the operational areas of Naktdeul and Rairakhol Blocks in Sambalpur district of Odisha, India:

1. Labor Savings
2. Cost Reduction
3. Increased Productivity
4. Water Conservation
5. Soil Health Improvement
6. Adaptability to Farming Systems

Line sowing Through Zero Tillage machine & Spiral Seed Grader



MEDP Training for SHG Members



TR. ON MAHUA FLOWER- BIO TECHNOGY DEPARTMENT- SAMBALPUR UNIVERSITY



TR. ON NURSERY RISING



TR. ON ORGANIC VEGETABLE CULTIVATION



TRAINING ON HAANDIKHAT & JIBAMRUTA

Agro Service Centre



Small farmholders cannot invest in costly farm machinery and depend on the hiring of implements to carry out agricultural operations in their fields. ADARSA has established an Agro Service Centre at Sambalpur introducing different types of farmer-friendly machinery like tractors, power tillers, drum seeders, millet threshers, grading, machines, power weeders, and small farm equipment that provide custom hiring to small and marginal farmers at subsidized prices.

The Farmer Producer Company (MAA SAMALESWARI) manages the Agro Service Centre through revenue generated from custom hiring.

Community-Based Organizations

The organization is facilitating different institutional forms i.e. Village Forest Committees, Self Help Groups, Farmer Producer Organisations, and their federations to strengthen the community for obtaining rights, ownership, and increased access to resources. The CBOs are strengthened to collaborate with resource agencies and government line departments and establish linkages with different networks.



My Pad My Right (MPMR)

Supported by: NABARD and NAB Foundation
Implementing Agency: SHIBASAKTI SHG in collaboration with ADARSA

Working with Government projects



My Pad My Right, Award received by the Shiv Shakti SHG at State level by NABARD



My Pad My Right Stall at KRUSHI MOHATSAV



My Pad My Right visited by District Magistrate and Collector Sambalpur, Bargaon, Maneswar

The "My Pad My Right" (MPMR) project was a timely initiative in the district, addressing the issue of menstrual hygiene that had been largely ignored and underplayed in the rural pockets of Odisha, especially in the interior tribal areas. The production unit was established in Bargaon Village of Maneswar Block in Sambalpur district. While the project functions as a commercial unit, the members are also actively involved in creating awareness and educating other groups. ADARSA has played a significant role in promoting the usage of sanitary pads. They have achieved this by organizing health and awareness camps in collaboration with the block office, involving PRI members, SHG group members, civil society organizations, doctors, media, and officials from the health department. Despite the challenges posed by the pandemic, within just four months, SHG members successfully produced 16619 sanitary pads and sold 15233 pads, generating a total revenue of Rs. 60,932.

RURAL HAAT



convenience of the community.

The RURAL HAAT project in the Padiabahal-Jujomura Block of Sambalpur District was successfully implemented with the generous support of the National Bank for Agriculture and Rural Development (NABARD). The project aimed to uplift the socio-economic conditions of the rural population by establishing a well-equipped market complex, promoting local trade, and providing essential facilities for the

Odisha Forest Sector Development – Phase II (OFSD – II)

The OFSD_II project is being implemented by ADARSA in the Lakhanpur, Kolabira, and Laikera Blocks of Jharsuguda district. The project aims to enhance the potential of forest ecosystems while promoting sustainable livelihoods for forest fringe villagers. This will be achieved through improvements in Sustainable Forest Management, Sustainable Biodiversity Conservation, and community development. We have formed 74 VSS to enhance the economic condition of the beneficiaries.

Farm Forestry (F & E) Dept

A- Under the OFSDP II-Directly benefitted 129 farmers of 8 VSS are planted 18000 no's of plants.

B- Under the DMF- Directly benefitted 24 farmers of 3 VSS planted 1880 plants in Farm Forestry Scheme.

C- Gabion Distributed – Directly beneficiaries benefitted in 153 farmers of 11 VSS 18995 Gabion installed in their plants.

Latitude: 21.717634
 Longitude: 83.73816
 Elevation: 205.16493 m
 Accuracy: 4.1 m
 Time: 04-25-2021 12:45
 Note: Bhalupani vss

Latitude: 21.70075
 Longitude: 83.70668
 Elevation: 272.85 m
 Accuracy: 1.8 m
 Time: 11-16-2020 12:30

Latitude: 21.787147
 Longitude: 83.67948
 Elevation: 272.85 m
 Accuracy: 0.9 m
 Time: 10-30-2020 11:55
 Note: Farm Forestry inspection Bargaon

SOIL TESTING

The organization has been actively promoting a soil testing laboratory in Golabandha, Maneswar Block of Sambalpur, in collaboration with the Agriculture Department, Sambalpur. This initiative has enabled approximately 3000 farmers to have their soil tested at the laboratory, helping them assess the fertility and nutrient status of their soil. These tests provide a crucial index of nutrient availability, aiding farmers in making informed decisions regarding fertilizer application.



RURAL MART

Location:- Bargaon (Maneswar Block)
 Implemented By:- Shivashakti SHG-Bargaon
 Supported By: NABARD
 Facilitated By:- ADARSA, Sambalpur

The Rural Mart is managed by SHG Shivashakti-Bargaon and facilitated by NGO ADARSA with the support of NABARD. The marketing outlet provides a platform for SHG members to sell sanitary napkins, handloom textiles, and handicraft items, as well as processed farm products such as turmeric powder, local maize, pulses, and pickles. This initiative has significantly improved the livelihoods of more than 285 members within its vicinity.

Empowering Livelihoods: Pioneering Crop Diversification and Agro-Entrepreneurship

One of ADARSA's flagship initiatives, the Crop Diversification Programme (CDP-MLIPS), launched under the Mega Lift Irrigation Project, has revolutionized agricultural practices for smallholder farmers. The organization's support in promoting pulses and organic farming, combined with Agro Service Centres, has empowered local farmers to adopt sustainable, profitable farming practices. These interventions have not only enhanced food security but also paved the way for rural entrepreneurship.

The organization's partnership with Odisha Millets Mission has further demonstrated its commitment to sustainable agriculture. Through extensive capacity building and support to organic entrepreneurs, ADARSA has strengthened the agricultural backbone of Odisha, ensuring long-term economic resilience for countless farming families.

Uplifting Communities through Health, Education, and Women's Empowerment

Beyond agriculture, ADARSA's initiatives in healthcare and education have been crucial in shaping a healthier and more educated society. Under the National Urban Health Mission, ADARSA formed 100 Mahila Arogya Samitees (MAS), providing health training to women and enabling them to become health advocates in their communities. This initiative, along with numerous health camps and awareness drives, has made quality healthcare accessible to remote, underserved populations.

In education, ADARSA has long recognized the transformative power of learning. Its efforts in establishing computer literacy programs and vocational training have given young dropouts a second chance, with 167 children receiving training in trades like tailoring, mobile repairing, and beautician skills. Over 50% of these young trainees are now self-employed.

Women's empowerment remains at the heart of ADARSA's mission. Through livelihood promotion, vocational training, and leadership development programs, the organization has enabled women to become economic contributors and decision-makers in their families and communities.

Looking Ahead: A Vision of Sustainable Development

As ADARSA marks its 29th anniversary, Secretary Pradeep Kumar Behera reflects on the journey: "Our mission has always been to give people the tools they need to shape their futures. From the beginning, we believed that change starts at the grassroots. We're proud of the impact we've had, but there's much more to do."

Looking to the future, ADARSA is set to expand its outreach and deepen its partnerships with agencies like NABARD, IRRI, and various government departments. With its continued focus on climate change adaptation, watershed management, and sustainable livelihoods, the organization is poised to lead Odisha's development into a new era.

From promoting grassroots governance to fostering gender equality, ADARSA remains a pillar of hope for Odisha's marginalized communities. As it celebrates 29 years of service, the organization is not just looking back at its achievements but also ahead to the challenges that lie ahead – determined to keep building a brighter, more inclusive future for all.

Award & Achievement

- ❑ Awarded as Best Goodwill run by Hindalco for the year 2009.
- ❑ Awarded as Best Self Help Group promotion by Stake Bank of India for the year 2020.
- ❑ Awarded as Best Social Worker by Odia daily news paper SAMAJ for the year 2022.
- ❑ Awarded as Change Maker on Child Marriage by UNICEF & Action Aid for the year 2023.
- ❑ Awarded as 2nd Best SHG promotion in Odisha by NABARD for the year 2023.



MEMBERS IN DIFFERENT BODIES



- Member in PAN- India
- Member in Collation for Change in Odisha lead by PRADAN
- Member in Youth 4 Water- National campaign- UNICEF
- Member in District Level Advisory Committee- (O.F.S.D.P-II) JHARSUGUDA AND SAMBALPUR
- Advisory Board Member- NSS- Sambalpur University
- Advisory Board Member in KVK (Scientific Advisory Committee)
- Member in District Coordination Committee Meeting

OUR BANKERS

1. State Bank of India (New Delhi)
2. State Bank of India-ADB-Sambalpur
3. Union Bank of India
4. Utkal Grameen Bank
5. Mahindra Kotak Bank- Sambalpur
6. Axix bank
7. HDFC Bank
8. Bank of India

OUR AUDITORS

Adeetya Narayan Mahapatra
Batra Swain & Associate
 Chartered Accountants
 FRN: 322050E

AUDIT REPORT

Contact Details:

ASSOCIATION FOR DEVELOPMENT AND RESEARCH IN SOCIO ECONOMIC ACTIVITIES(ADARSA) AT-GOURPADA(FARM ROAD), PO- MODIPARA, DISTRICT--SAMBALPUR INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31-03-2024					
EXPENDITURE	AMOUNT	INCOME	AMOUNT		
Audit fees	-	To Grant In- Aid- received from NABARD	15,000.00	54,260.00	
By Programme Expenditure		Diversification based irrigation(DBI)		2,84,600.00	
Micro enterprises development programme(MEDP)	2,71,520.00	Micro enterprises development programme(MEDP)		2,71,520.00	
Neheru Yuva sangha (Sambalpur)	8,625.00	Watersheed		21,79,959.00	
Watershed	21,30,533.00	Neheru Yuva Sangha SAMBALPUR		8,625.00	
Crop Diversification Programme on Mega Lift irrigation Projects- Sambalpur	10,09,504.00	Crop Diversification Programme on Mega Lift irrigation Projects- Sambalpur		10,09,504.00	
Crop Diversification Programme on Mega Lift irrigation Projects- Sundargarh (SUBDEGA)	13,62,769.68	Crop Diversification Programme on Mega Lift irrigation Projects- Sundargarh (SUBDEGA)		27,53,500.00	
Crop Diversification Programme on Mega Lift irrigation Projects- Sundargarh (TANGARPALI)	2,75,320.00	Crop Diversification Programme on Mega Lift irrigation Projects- Sundargarh (TANGARPALI)		7,15,500.00	
Special programme for Promotion of Millet in Tribal area of Odisha (SAMBALPUR)	9,84,268.00	Special programme for Promotion of Millet in Tribal area of Odisha (SAMBALPUR)		13,96,960.00	
Special programme for Promotion of Millet in Tribal area of Odisha (BARGARH)	11,89,021.00	Special programme for Promotion of Millet in Tribal area of Odisha (BARGARH)		15,28,860.00	
Odisha Forest Phase-II Jharsuguda Salary	27,73,496.00	Odisha Forest Phase-II Jharsuguda	72,31,560.68	32,94,313.00	
House rent	1,85,000.00	Social Audit		1,21,700.00	
Office contigency	1,85,000.00	State Institutional Rural Development(SIRD), Bhubaneswar		7,57,673.00	1,43,76,974.00
Travelling	1,11,000.00	<u>International Centre for Agriculture Research in the Dry areas (ICARDA)</u>			
Social Audit		Incentivizing Non- Paddy crops and system intensification with Kharif pulses through Improved production aggregation, value addition and marketing of Arhar in Odisha			30,56,467.00
State Institutional Rural Development(SIRD), Bhubaneswar		Dhoni foundation			72,000.00
<u>International Centre for Agriculture Research in the Dry areas (ICARDA)</u>		Gram uthan			63,750.00
Incentivizing Non- Paddy crops and system intensification with Kharif pulses through Improved production aggregation, value addition and marketing of Arhar in Odisha		ORISSA FOUNDATION, BHUBANESWAR FOR COMPREHENSIVE RICE FALLOW MANAGEMENT PROGRAMME (CRFMP) OF GOVT. OF ODISHA			26,25,700.00
Improved production aggregation, value addition and marketing of Arhar in Odisha		Access to justice project phase-2(Kailash satyarthi foundation-US)			76,98,401.00
Dhoni foundation		Bank Interest			1,15,084.00
Gram Uthan		Income from vehicle			1,87,927.41
ORISSA FOUNDATION, BHUBANESWAR FOR COMPREHENSIVE RICE FALLOW MANAGEMENT PROGRAMME (CRFMP) OF GOVT. OF ODISHA		Interest on FD			2,925.00
Access to justice project phase-2(Kailash satyarthi foundation-US)					
Bank commission					
Payable					

Batra Swain & Associates
 Secretary
 ADARSA
 At-Gourpada (Farm Road)
 P-Modipara, Sambalpur-768002



Diversification based Irrigation(DBI) Watershed	2,84,600.00			
Crop Diversification Programme on Mega Lift Irrigation Projects- Sambalpur	49,426.00			
Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (SUBDEGA)	13,90,730.32			
Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (TANGARPALI) Special programme for Promotion of Millet in Tribal area of Odisha (SAMBALPUR)	4,40,180.00			
Special programme for Promotion of Millet in Tribal area of Odisha (BARGARH)	4,12,692.00			
Dhoni Foundation	3,39,839.00			
Access to justice project phase-2(Kailash satyarthi foundation-US)	12000			
	8,12,959.00	37,42,426.32		
Excess of income over expenditure		3,71,268.41		
TOTAL		2,81,99,228.41		2,81,99,228.41

For ADARSA
 Secretary
 ADARSA
 At-Gourpada (Farm Road)
 Po-Modipada, Sambalpur-768002

For BATRA SWAIN & ASSOCIATES
 Chartered Accountants
 FRN 322050E
 (A. N. MAHAPATRA)
 Partner
 M.No: 066784
 UDIN:24066784BKBYB2628



Place: Sambalpur
 Date: 14/09/2024

ASSOCIATION FOR DEVELOPMENT AND RESEARCH IN SOCIO ECONOMIC ACTIVITIES(ADARSA)				
AT-GOURPADA(FARM ROAD), PO- MODIPARA, DISTRICT--SAMBALPUR				
RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31-03-2024				
RECEIPT	AMOUNT	PAYMENT	AMOUNT	AMOUNT
Opening Balance		Audit fees		15,000.00
Cash in Hand	790.00	By Programme Expenditure		
Cash at Bank		Micro enterprises development programme(MEDP)	2,71,520.00	
UGB,Dhanupali	9,29,937.10	Neheru Yuva sangha (Sambalpur)	8,625.00	
AXIS, Sambalpur	3,382.23	Watershed	21,30,533.00	
SBI-ADB,Sambalpur	2,361.76	Crop Diversification Programme on Mega Lift Irrigation Projects- Sambalpur	10,09,504.00	
Bank of India,Sambalpur	14,110.00	Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (SUBDEGA)	13,62,769.68	
Union Bank,Sambalpur	23,87,782.00	Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (TANGARPALI)	2,75,320.00	
HDFC bank,Sambalpur	7,809.21	Special programme for Promotion of Millet in Tribal area of Odisha (SAMBALPUR)	9,84,268.00	
UGB,Dhanupali(Childline)	1,570.40	Special programme for Promotion of Millet in Tribal area of Odisha (BARGARH)	11,89,021.00	72,31,560.68
UGB,Dhanupali(Openshelter)	27.80	Odisha Forest Phase-II Jharsuguda		
Kotak,Sambalpur	2,50,394.64	Salary	27,73,496.00	
UGB Padiabahal	11,71,326.90	House rent	1,85,000.00	
Union Bank,Sambalpur (Millet)	100461.54	Office contingency	1,85,000.00	
		Travelling	1,11,000.00	32,54,496.00
To Grant In- Aid- received from NABARD	54,260.00	Social Audit		1,21,700.00
Diversification based irrigation(DBI)	2,84,600.00	State Institutional Rural Development(SIRD), Bhubaneswar		7,57,673.00
Micro enterprises development programme(MEDP)	2,71,520.00	International Centre for Agriculture Research in the Dry areas (ICARDA)		
Watersheed	21,79,959.00	Incentivizing Non- Paddy crops and system intensification with Kharif pulses through Improved production aggregation, value addition and marketing of Arhar in Odisha		30,56,467.00
Nehuru Yuva Sangha SAMBALPUR	8,625.00	Dhoni foundation		60,000.00
Crop Diversification Programme on Mega Lift Irrigation Projects- Sambalpur	10,09,504.00	Gram Uthan		63,750.00
Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (SUBDEGA)	27,53,500.00	ORISSA FOUNDATION, BHUBANESWAR FOR COMPREHENSIVE RICE FALLOW MANAGEMENT PROGRAMME (CRFMP) OF GOVT. OF ODISHA		26,25,700.00
Crop Diversification Programme on Mega Lift Irrigation Projects- Sundargarh (TANGARPALI)	7,15,500.00	Access to justice project phase-2(Kailash satyarthi foundation-US)		68,85,442.00
Special programme for Promotion of Millet in Tribal area of Odisha (SAMBALPUR)	13,96,960.00			

Secretary
 ADARSA
 At-Gourpada (Farm Road)
 Po-Modipada, Sambalpur-768002



Special programme for Promotion of Millet in Tribal area of Odisha (BARGARH)	15,28,860.00		Tata Motors	1,87,927.41	
Odisha Forest Phase-II Jharsuguda	32,54,496.00		Bank commission	13,745.00	
Social Audit	1,21,700.00				
State Institutional Rural Development(SIRD), Bhubaneswar	7,57,673.00	1,43,37,157.00	Furniture	20,490.00	
International Centre for Agriculture Research in the Dry areas (ICARDA)			Laptop	1,09,200.00	
Incentivizing Non- Paddy crops and system intensification with Kharif pulses through Improved production aggregation, value addition and marketing of Arhar in Odisha		30,56,467.00	BY CLOSING BALANCE		
Dhoni Foundation		72,000.00	Cash in Hand		
Gram uthan		63,750.00	Cash at Bank		
ORISSA FOUNDATION, BHUBANESWAR FOR COMPREHENSIVE RICE FALLOW MANAGEMENT PROGRAMME (CRFMP) OF GOVT. OF ODISHA		26,25,700.00	UGB,Dhanupali	29,33,655.70	
Access to justice project phase-2(Kailash satyarthi foundation-US)		76,98,401.00	AXIS, Sambalpur	3,485.23	
Bank Interest	1,15,084.00		Bank of India,Sambalpur	6,86,575.54	
Income from vehicle	1,87,927.41		Union Bank,Sambalpur	8,84,451.98	
			UGB,Dhanupali(Childline)	2,153.40	
			UGB,Dhanupali(Open shelter)	20,303.80	
			Kotak,Sambalpur	6,85,437.64	
			UGB Padiabahal	14,58,588.90	
			Union Bank,Sambalpur (Millet)	336148.94	
			SBI- NEW DELHI	11092.52	
			UNION BANK (MILLET- SBP)	247594.6	86,23,288.90
TOTAL		3,30,26,439.99			3,30,26,439.99

For ADARSA

[Signature]
 SECRETARY
ADARSA
 At-Gourpada (Farm Road)
 Po-Modipada, Sambalpur-768002

Place: Sambalpur
 Date: 14/09/2024

For BATRA SWAIN & ASSOCIATES

Chartered Accountants

FRN 322050E

[Signature]
 (A.N. MAHAPATRA)
 Partner
 M.No: 066784
 UDIN:24066784BKBLB2628

